

## Case Study: Telos Logistics BI Analytics

**Heading:** A one stop solution for BI analytics.

**About the client:** Telos Logistics is the leading logistics solution provider across multiple parties such as Distributors, Multi Unit Operators, and Manufacturers across North America. They are into Food Supply chain, catering logistics solution to its consortium members for smooth product and order delivery. They also offer their members on how to save on freight while delivering the order and make more profit margins.

**Problem statement:** Need a robust BI Analytics solution which provides deep insight into logistics performance both at Individual Consortium level and at Telos level with the subject areas: Inbound management, Vendor Management, Warehouse Management and Finance Management.

Mobile enablement and predictive analysis to be incorporated in order to cater customer deliveries professionally and to make quick decisions around freight management etc.

### **Solution offered:**

- ML's Team with Manthan Systems, Bangalore is involved in implementing the designing of analytics meeting Telos Logistics and its consortium member's requirements. ARC product is used for warehouse design, ETL, designing of data model, developing of reports (static and dynamic KPIs).
- Analytics provides good visibility in for Back haul opportunities, Freight Deviation, Budget, carrier compliance, etc.
- Motivity Labs is the IT enablement partner for Telos Logistics and its consortium members, and for new members whom Telos brings on board.
- One stop IT enablement company where ML do all IT for Telos and members.
- Once on boarded, Motivity Labs is also committed to cater Managed services for Telos logistics and its members.

### **Technologies and device platform used:**

1. ARC Merchandise Analytics 6.4,
2. MS SQL Server,
3. Java,
4. POSLavu,
5. Glympse,
6. Amazon Cloud Services,
7. Apache Tomcat Application server.

### **Benefits delivered:**

- ✓ A web-based solution for deep insight into logistics performance at various levels with information around freights, warehouses, products, delivery.

- ✓ Smart KPIs with predictive analysis for quick decision making. Mobile enablement helps customer believe in delivery and organization.
- ✓ Overall, one stop solution for business, revenue increase, decision making, ad-hoc reporting, etc.
- ✓ Customer satisfaction.

**About us:**

Motivitylabs is a U.S based mobile, cloud and Big Data insights solution provider with a global presence. We look forward to create applications using next generation technology. Motivitylabs was incorporated in 2010 and has quickly risen to **#138** on the Inc.

5000 by successfully executing projects including development and testing efforts for one of the largest software companies in the world along with many startup companies.

To see how we can help you with your Big data needs talk to us today: [sales@motivitylabs.com](mailto:sales@motivitylabs.com)

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