



# App Development and Testing

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Custom applications using existing and emerging technologies that work well with any software portfolio to meet specific business requirements.

Drawing on our experience in all major industries, we develop solutions that meet the most challenging IT problems.

Our team follows one of two approaches to development. In full lifecycle application projects, we assume complete responsibility for analysis, design, implementation, testing and integration of systems. In cooperative development, we work with your IT professionals to jointly analyze, design, implement, test and integrate systems.

Our Application Value Management services help address the challenging dual mandate of improving efficiencies and delivering outcomes.

To improve efficiencies, we enable industrialization through a service catalog, hardwiring Continual Service Improvement and transformation. To deliver outcomes, we perform extensive analysis of data across the business-IT blueprint and continuously look to reduce time-to-value for applications. We deliver this through Motivity testing labs our proprietary suite of application management frameworks and tools. A transformation road map, underpinned by a set of well-defined transformation levers, sets the journey to align IT to business objectives and reduce non-discretionary spend to continuously deliver value.